

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
San Francisco Division

STRIKE 3 HOLDINGS, LLC,

Plaintiff,

v.

JOHN DOE SUBSCRIBER ASSIGNED IP  
ADDRESS 75.4.202.18,

Defendant.

Case No. 3:21-cv-00302-LB

**ORDER GRANTING EX PARTE  
APPLICATION FOR LEAVE TO  
SERVE THIRD-PARTY SUBPOENA**

Re: ECF No. 8

**INTRODUCTION**

The plaintiff Strike 3 Holdings owns the copyrights for several adult motion pictures.<sup>1</sup> It alleges that someone — the Doe defendant here — who uses the IP address 75.4.202.18 infringed on those copyrights.<sup>2</sup> Despite its own efforts, Strike 3 Holdings has not been able to identify the individual associated with that IP address.<sup>3</sup> Strike 3 Holdings now asks the court to let it serve a subpoena on non-party AT&T U-verse, the Doe defendant’s internet-service provider, to learn the

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<sup>1</sup> Appl. – ECF No. 8 at 9. Citations refer to material in the Electronic Case File (“ECF”); pinpoint citations are to the ECF-generated page numbers at the top of documents.

<sup>2</sup> *Id.* at 13–14.

<sup>3</sup> *Id.* at 18.

Doe defendant's identity.<sup>4</sup> Because Strike 3 Holdings has demonstrated that good cause exists to allow it to serve a subpoena, the court grants the motion.

### STATEMENT

Strike 3 Holdings is the owner of several adult motion pictures distributed through its adult brands *Blacked*, *Tushy*, *Vixen*, and *Blacked Raw*.<sup>5</sup> The motion pictures are registered with the United States Copyright Office.<sup>6</sup>

The Doe defendant, who uses the AT&T U-verse-provided IP address 75.4.202.18, used the file distribution network known as "BitTorrent" to illegally download and distribute Strike 3 Holdings's copyrighted movies.<sup>7</sup> Through geolocation technology, Strike 3 has traced each download made to the Doe defendant's IP address to a physical address in the Northern District of California.<sup>8</sup> Using a proprietary infringement detection system called "VXN Scan," Strike 3 Holdings established direct "TCP/IP" connections with the defendant's IP address while the defendant was using BitTorrent.<sup>9</sup> VXN Scan downloaded media files containing a digital copy of Strike 3's copyrighted movies from the defendant.<sup>10</sup> The "Info Hash" — the data that BitTorrent protocol uses to identify media files across the BitTorrent network — confirmed that the files that VXN Scan downloaded were downloaded from the defendant.<sup>11</sup> The defendant "has been recorded infringing 58 movies over an extended period of time."<sup>12</sup> Strike 3 Holdings did not give the

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<sup>4</sup> See generally *id.*

<sup>5</sup> Compl. – ECF No. 1 at 1–2 (¶¶ 2–3).

<sup>6</sup> *Id.* at 6 (¶ 46).

<sup>7</sup> *Id.* at 2 (¶¶ 4–5).

<sup>8</sup> *Id.* (¶ 9).

<sup>9</sup> *Id.* at 5 (¶ 30).

<sup>10</sup> *Id.* (¶¶ 31–32).

<sup>11</sup> *Id.* at 5–6 (¶ 36).

<sup>12</sup> *Id.* at 2 (¶ 4).

defendant authorization to distribute its copyrighted movies.<sup>13</sup> Strike 3 Holdings alleges that AT&T U-verse can identify the defendant through his or her IP address.<sup>14</sup>

On January 12, 2021, Strike 3 Holdings filed a complaint against the Doe defendant alleging one claim for copyright infringement under the Copyright Act.<sup>15</sup> On February 3, 2021, Strike 3 Holdings filed an ex parte application asking the court to allow it to serve AT&T U-verse with a subpoena under Federal Rule of Civil Procedure 45.<sup>16</sup> Strike 3 Holdings says that the subpoena will be limited to the name and address of the individual/individuals associated with the Doe defendant's IP address.<sup>17</sup>

### GOVERNING LAW

A court may authorize early discovery before the Rule 26(f) conference for the parties' and witnesses' convenience and in the interests of justice. Fed. R. Civ. P. 26(d). Courts within the Ninth Circuit generally consider whether a plaintiff has shown "good cause" for early discovery. *See, e.g., IO Grp., Inc. v. Does 1–65*, No. 10-4377 SC, 2010 WL 4055667, at \*2 (N.D. Cal. Oct. 15, 2010); *Semitool, Inc. v. Tokyo Electron Am., Inc.*, 208 F.R.D. 273, 275–77 (N.D. Cal. 2002); *Tex. Guaranteed Student Loan Corp. v. Dhindsa*, No. 1:10-cv-00335-LJO-SKO, 2010 WL 2353520, at \*2 (E.D. Cal. June 9, 2010); *Yokohama Tire Corp. v. Dealers Tire Supply, Inc.*, 202 F.R.D. 612, 613–14 (D. Ariz. 2001) (collecting cases and standards). "Good cause may be found where the need for expedited discovery, in consideration of the administration of justice, outweighs the prejudice to the responding party." *Semitool*, 208 F.R.D. at 276.

In evaluating whether a plaintiff establishes good cause to learn the identity of a Doe defendant through early discovery, courts examine whether the plaintiff: (1) identifies the Doe defendant with sufficient specificity that the court can determine that the defendant is a real person who can be sued in federal court, (2) recounts the steps taken to locate and identify the defendant,

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<sup>13</sup> *Id.* at 6 (¶ 44).

<sup>14</sup> *Id.* at 2 (¶ 5).

<sup>15</sup> *Id.* at 6–8 (¶¶ 48–53).

<sup>16</sup> Appl. – ECF No. 8 at 10.

<sup>17</sup> *Id.*

(3) demonstrates that the action can withstand a motion to dismiss, and (4) shows that the discovery is reasonably likely to lead to identifying information that will permit service of process. *Columbia Ins. Co. v. seescandy.com*, 185 F.R.D. 573, 578–80 (N.D. Cal. 1999) (citations omitted). “[W]here the identity of alleged defendants [is not] known prior to the filing of a complaint[,] the plaintiff should be given an opportunity through discovery to identify the unknown defendants, unless it is clear that discovery would not uncover the identities, or that the complaint would be dismissed on other grounds.” *Wakefield v. Thompson*, 177 F.3d 1160, 1163 (9th Cir. 1999) (quoting *Gillespie v. Civiletti*, 629 F.2d 637, 642 (9th Cir. 1980)).

## ANALYSIS

### 1. Strike 3 Holdings Establishes Good Cause for Early Discovery

Strike 3 Holdings has made a sufficient showing under each of the four *seescandy* factors listed above to establish good cause to permit it to engage in early discovery to identify the Doe defendant.

First, Strike 3 Holdings has identified the Doe defendant with sufficient specificity that the court can determine that he or she is a real person who can be sued in federal court. It alleges that the Doe defendant downloaded Strike 3 Holdings’s copyrighted adult motion pictures and distributed them over the BitTorrent network.<sup>18</sup> To download the movie, the Doe defendant had to direct his or her BitTorrent client to download the media file.<sup>19</sup> These facts indicate that the Doe defendant is an identifiable adult who likely is the primary subscriber of the IP address or someone who resides with and is known to the subscriber. Strike 3 Holdings also has traced each download made to the Doe defendant’s IP address to the Northern District of California, thus giving the court jurisdiction over the defendant and Strike 3’s federal claim.<sup>20</sup>

<sup>18</sup> Compl. – ECF No. 1 at 6 (¶¶ 44, 46).

<sup>19</sup> Appl. – ECF No. 8 at 16.

<sup>20</sup> Compl. – ECF No. 1 at 2–3 (¶¶ 8–11).

1 Second, Strike 3 Holdings has recounted the steps taken to locate and identify the Doe  
2 defendant. The Doe defendant downloaded and distributed Strike 3 Holdings's movies through his  
3 or her IP address, and his or her IP address was traced to this district.<sup>21</sup> The IP address is not  
4 sufficient for Strike 3 to identify the Doe defendant.

5 Third, Strike 3 Holdings has demonstrated that its copyright claim could withstand a motion to  
6 dismiss. A plaintiff "must satisfy two requirements to present a prima facie case of direct  
7 infringement: (1) [he or she] must show ownership of the allegedly infringed material and (2) [he  
8 or she] must demonstrate that the alleged infringers violate at least one exclusive right granted to  
9 copyright holders under 17 U.S.C. § 106." *Perfect 10, Inc. v. Amazon.com, Inc.*, 508 F.3d 1146,  
10 1159 (9th Cir. 2007) (citing *A&M Records, Inc. v. Napster, Inc.*, 239 F.3d 1004, 1013 (9th Cir.  
11 2001)); see 17 U.S.C. § 501(a). Under Section 106, a copyright holder has the exclusive rights to  
12 reproduce, distribute, publicly display, perform, and create derivative works of the copyrighted  
13 work. Direct copyright infringement does not require intent or any particular state of mind. *Fox*  
14 *Broad. Co, Inc. v. Dish Network, LLC*, 905 F. Supp. 2d 1088, 1098–99 (C.D. Cal. 2012); *Religious*  
15 *Tech. Ctr. v. Netcom On-Line Commc'n Servs., Inc.*, 907 F. Supp. 1361, 1367 (N.D. Cal. 1995).  
16 Strike 3 Holdings alleges that it holds the copyrights for the adult motion pictures that the Doe  
17 defendant downloaded (and thus copied) and distributed the movies without its permission.<sup>22</sup>  
18 Strike 3 Holdings has sufficiently alleged a prima facie claim for copyright infringement.

19 Fourth, Strike 3 Holdings has shown that the discovery it seeks is reasonably likely to lead to  
20 identifying information that will permit service of process on the Doe defendant. Strike 3 Holdings  
21 alleges that the Doe Defendant's ISP, AT&T U-verse can identify the Doe defendant through his  
22 or her IP address.<sup>23</sup>

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26 <sup>21</sup> *Id.* (¶¶ 9–10).

27 <sup>22</sup> *Id.* at 6 (¶¶ 44, 46).

28 <sup>23</sup> *Id.* at 2 (¶ 5).

**2. Protective Order**

“[U]nder Rule 26(c), the Court may *sua sponte* grant a protective order for good cause shown.” *McCoy v. Sw. Airlines Co., Inc.*, 211 F.R.D. 381, 385 (C.D. Cal. 2002). The court issues the limited protective order described below because the ISP subscriber may be an innocent third party and the subject matter of the suit deals with sensitive and personal matters.

Here, as has been discussed by other courts in this district, the ISP subscribers may not be the individuals who infringed upon Strike 3 Holdings’s copyright. *See, e.g., Pac. Century Int’l Ltd. v. Does 1–101*, No. C-11-02533 (DMR), 2011 WL 5117424, at \*2 (N.D. Cal. Oct. 27, 2011); *see also IO Grp., Inc. v. Does 1–19*, No. C 10-03851 SI, 2011 WL 772909, at \*1 (N.D. Cal. Mar. 1, 2011) (granting the plaintiff additional time to identify and serve the true defendant where a subscriber asserted that he did not infringe plaintiff’s work, suggesting that someone else used his IP address to infringe the plaintiff’s work, and the plaintiff claimed that it needed to take third-party discovery from the subscriber to try to identify who actually used the subscriber’s IP address to allegedly infringe the plaintiff’s work).

Additionally, requests for pseudonymity have been granted when anonymity is necessary to preserve privacy in a matter of a sensitive and highly personal nature. *See Does I Thru XXIII v. Advanced Textile Corp.*, 214 F.3d 1058, 1068 (9th Cir. 2000). An allegation that an individual illegally downloaded adult motion pictures likely goes to matters of a sensitive and highly personal nature, including one’s sexuality.

Accordingly, the court issues a protective order to the limited extent that any information regarding the Doe defendant released to Strike 3 Holdings by the ISP will be treated as confidential for a limited duration. *See IO Grp., Inc. v. Does 1–19*, No. C 10-03851 SI, 2010 WL 5071605, at \*2 (N.D. Cal. 2010). Specifically, Strike 3 Holdings must not publicly disclose that information until the Doe defendant has the opportunity to file a motion with this court to be allowed to proceed in this litigation anonymously and that motion is ruled on by the court. *Id.* If the Doe defendant fails to file a motion for leave to proceed anonymously within 30 days after his or her information is disclosed to Strike 3 Holdings’s counsel, this limited protective order will expire. *Id.* Given the potential embarrassment associated with being publicly accused of having

1 illegally downloaded adult motion pictures, if the Doe defendant includes identifying information  
2 within his or her request to proceed anonymously, the court finds good cause to order the papers  
3 filed under seal until the court has the opportunity to rule on the request. *See id.* at \*3 (permitting  
4 party to file under seal a declaration with identifying information). If the Doe defendant includes  
5 identifying information with his or her request to proceed anonymously and the request is placed  
6 under seal, the court will direct the Doe defendant to submit a copy of the under-seal request to  
7 Strike 3 Holdings and will ensure that Strike 3 Holdings has time to respond.

### 8 9 CONCLUSION

10 The court **GRANTS** Strike 3 Holdings's *Ex Parte* Motion for Expedited Discovery with  
11 respect to JOHN DOE subscriber assigned IP address 75.4.202.18 as follows.

12 1. **IT IS HEREBY ORDERED** that Strike 3 Holding may immediately serve a Rule 45  
13 subpoena on AT&T U-verse to obtain the Doe defendant's true name and addresses. The subpoena  
14 must have a copy of this order attached.

15 2. **IT IS FURTHER ORDERED** that the ISP will have 30 days from the date of service  
16 upon them to serve the Doe defendant with a copy of the subpoena and a copy of this order. The  
17 ISP may serve the Doe defendant using any reasonable means, including written notice sent to his  
18 or her last known address, transmitted either by first-class mail or via overnight service.

19 3. **IT IS FURTHER ORDERED** that the Doe defendant will have 30 days from the date of  
20 service upon him or her to file any motions contesting the subpoena (including a motion to quash  
21 or modify the subpoena) with the court that issued the subpoena. If that 30-day period lapses  
22 without the Doe defendant contesting the subpoena, the ISP will have 10 days to produce the  
23 information responsive to the subpoena to Strike 3 Holdings.

24 4. **IT IS FURTHER ORDERED** that the subpoenaed entity must preserve any subpoenaed  
25 information pending the resolution of any timely-filed motion to quash.

26 5. **IT IS FURTHER ORDERED** that the ISP that receives a subpoena pursuant to this order  
27 must confer with Strike 3 Holdings and may not assess any charge in advance of providing the  
28 information requested in the subpoena. The ISP that receives a subpoena and elects to charge for

1 the costs of production must provide a billing summary and cost reports that serve as a basis for  
2 such billing summary and any costs claimed by the ISP.

3 6. **IT IS FURTHER ORDERED** that Strike 3 Holdings must serve a copy of this order along  
4 with any subpoenas issued pursuant to this order to the necessary entities.

5 7. **IT IS FURTHER ORDERED** that any information disclosed to Strike 3 Holdings in  
6 response to a Rule 45 subpoena may be used by Strike 3 Holdings solely for the purpose of  
7 protecting Strike 3 Holdings's rights as set forth in its complaint.

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9 **IT IS SO ORDERED.**

10 Dated: February 5, 2021



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12 LAUREL BEELER  
13 United States Magistrate Judge  
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United States District Court  
Northern District of California